

MISSOURI CHAMBER
FOUNDATION

8TH ANNUAL

WORKFORCE2030 CONFERENCE

SPONSORSHIP OPPORTUNITIES

OCTOBER 7-8, 2026 SAINT CHARLES

EVENT AT A GLANCE

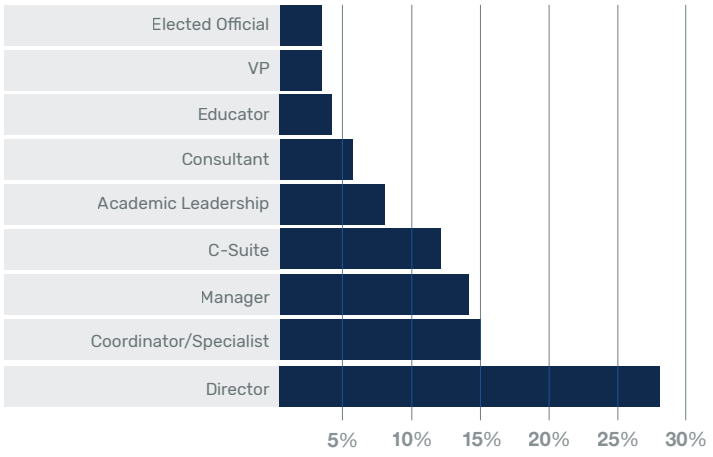
Workforce is today's most effective tool for attracting jobs and business investment. Companies locate themselves where they have access to a top-quality workforce. We want to be sure Missouri is that place — and we are continuing the discussion toward achieving that goal.

The **eighth** annual Workforce2030 Conference will explore the many strategies and programs that Missouri's employers, educators and organizations can implement leading up to the year 2030 to make our state the home of a thriving, vibrant workforce. Join us in Saint Charles for our largest event of the year!

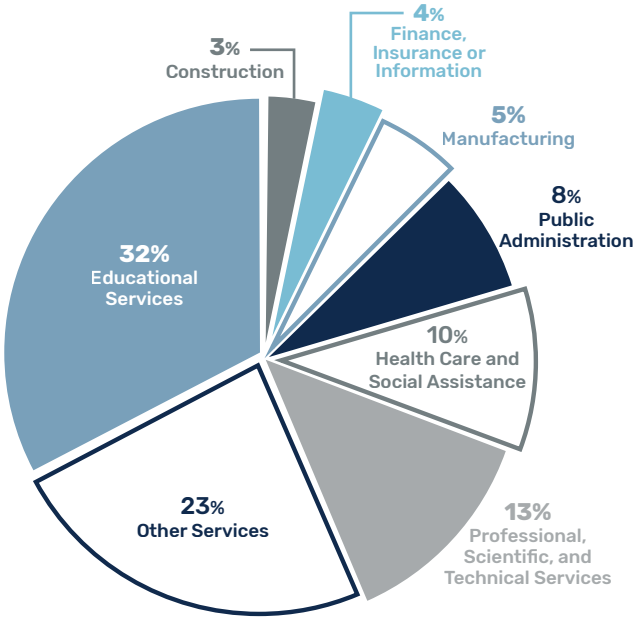
2025 REGISTRANTS

250 attendees | **136** unique organizations represented

— by title (%)



— by industry (%)



Categories are not mutually exclusive.

2025 attendee/sponsor testimonials

"Very informative, uplifting, and I love how so many entities are coming together for the betterment of our state."

"The entire conference experience was truly amazing. It was a pleasure to be part of such a well-executed gathering.

Thank you again for your warm hospitality and for creating an environment that was both welcoming and inspiring.

I look forward to coming back in the future."

"This is one of our favorite conferences. The reason we want to be a sponsor and be engaged with this conference is the stakeholders. You've got K-12, business and industry, policymakers, chambers of commerce – the whole spectrum."

SPONSORSHIP LEVELS

Presenting Sponsor – $10,000 | *Exclusive opportunity · 1 available*

BENEFITS

ACCESS

- **8** included attendees
- Attendee list provided (with contact information)
- ROI report

BRANDING

- Exclusive reception & breakfast sponsor
- Exclusive keynote speakers sponsor
- Name tag lanyards with your logo*
- Logo on event landing page
- Logo listed on pre-event blasts and social media
- Logo on event signage

HIGH IMPACT OPPORTUNITIES

- Opening general session introduction
- Tabletop exhibit space — *PRIORITY PLACEMENT*
- Opportunity to provide guests with promotional item
- Acknowledgment from the podium

ADVERTISING

- Opportunity for two digital ads displayed
- Commercial spot (up to 60 seconds provided by organization) during breakfast
- Missouri Business magazine ad placement (tentative)

**Will need to provide a one color logo in .eps or .png format at commitment*





Gold Sponsor – $5,000

BENEFITS

ACCESS

- **6** included attendees
- Attendee list provided
- ROI report

BRANDING

- Lunch sponsor (shared)
- Networking breaks sponsor (shared)
- Logo on event landing page
- Logo listed on pre-event blasts and social media
- Logo on all event signage

HIGH IMPACT OPPORTUNITIES

- Tabletop exhibit space — *PRIORITY PLACEMENT*
- Opportunity to provide guests with promotional item
- Acknowledgment from the podium

ADVERTISING

- Opportunity for one digital ad displayed

Silver Sponsor – $3,000

BENEFITS

ACCESS

- **4** included attendees
- Attendee list provided
- ROI report

BRANDING

- Breakout/workshop sponsor (shared)
- Charging station sponsor (shared)
- Logo on event landing page
- Logo listed on pre-event blasts and social media
- Logo on all event signage

HIGH IMPACT OPPORTUNITIES

- Tabletop exhibit space
- Acknowledgment from the podium











Bronze Sponsor – $2,000

BENEFITS

ACCESS

- **2** included attendees
- Attendee list provided
- ROI report

BRANDING

- Logo on event landing page
- Logo listed on pre-event blasts and social media
- Logo on all event signage

HIGH IMPACT OPPORTUNITIES

- Acknowledgment from the podium

Contact Tammy Long for more information at tlong@mochamber.com or 573-634-3511.

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