



MISSOURI CHAMBER
OF COMMERCE AND INDUSTRY



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MISSOURI CHAMBER
FOUNDATION



WOMEN IN
LEADERSHIP

7TH ANNUAL
WOMEN IN LEADERSHIP
CONFERENCE

July 21-22, 2026  Branson

SPONSORSHIP
OPPORTUNITIES

EVENT AT A GLANCE

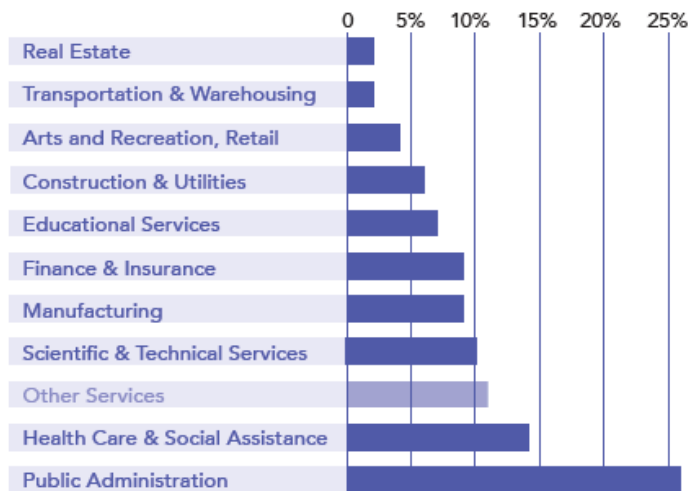
Unite with a rising generation of women leaders. Learn how to inspire others. Discover strength in networking. Join women leaders from all across Missouri for our **seventh** annual statewide summit. This business-focused event is perfect for any woman seeking to enhance her leadership skills and network for professional growth. This event is sure to sell out — lock in your sponsorship and seats today!

2025 Attendance

189 ▲ 5% increase from 2024!

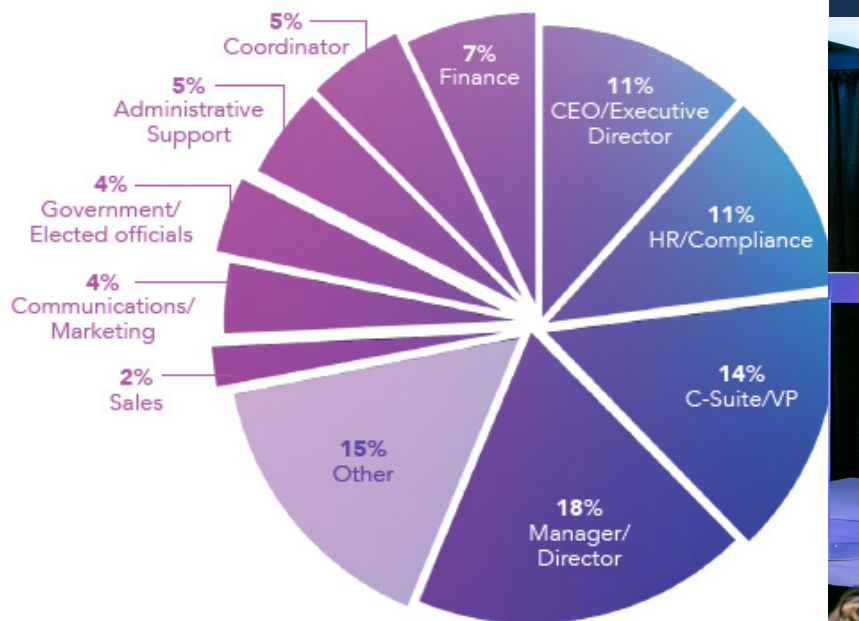
2025 Registrants by Industry (%)

Categories are not mutually exclusive.



2025 Registrants by Title (%)

Categories are not mutually exclusive.



WHAT ATTENDEES HAD TO SAY:

“Thank you, Missouri Chamber, for creating a space where women lead boldly, support each other fully, and remind us that community is our superpower.”

“Thanks to all the chamber staff for putting on another life-changing conference and creating spaces for women to come together.”

“Time very well spent!”



SPONSORSHIP LEVELS

Presenting Sponsor – \$10,000 | *Exclusive opportunity • 1 available*

BENEFITS

ACCESS

- **8** included attendees
- Attendee list provided (with contact information)
- ROI report

BRANDING

- Exclusive reception & breakfast sponsor
- Name tag lanyards with your logo*
- Logo on event landing page
- Logo listed on pre-event blasts and social media
- Logo on event signage

HIGH IMPACT OPPORTUNITIES

- Opening general session introduction
- Opportunity to provide guests with promotional item
- Acknowledgment from the podium

ADVERTISING

- Opportunity for two digital ads displayed
- Commercial spot (up to 60 seconds provided by organization) during breakfast
- Missouri Business magazine ad placement (tentative)

**Will need to provide a one color logo in .eps or .png format at commitment*



Gold Sponsor – \$5,000

BENEFITS

ACCESS

- 6 included attendees
- Attendee list provided
- ROI report

BRANDING

- Breakout/workshop sponsor (shared)
- Lunch sponsor (shared)
- Logo on event landing page
- Logo listed on pre-event blasts and social media
- Logo on all event signage

HIGH IMPACT OPPORTUNITIES

- Opportunity to provide guests with promotional item
- Acknowledgment from the podium

ADVERTISING

- Opportunity for one digital ad displayed



Silver Sponsor – \$3,000

BENEFITS

ACCESS

- 4 included attendees
- Attendee list provided
- ROI report

BRANDING

- Networking breaks sponsor (shared)
- Charging station sponsor (shared)
- Logo on event landing page
- Logo listed on pre-event blasts and social media
- Logo on all event signage

HIGH IMPACT OPPORTUNITIES

- Opportunity to provide guests with promotional item
- Acknowledgment from the podium

Bronze Sponsor – \$2,000

BENEFITS

ACCESS

- 2 included attendees
- Attendee list provided
- ROI report

BRANDING

- Logo on event landing page
- Logo listed on pre-event blasts and social media
- Logo on all event signage

HIGH IMPACT OPPORTUNITIES

- Acknowledgment from the podium

Contact Chris Burruss for more information at cburruss@mochamber.com or 573-634-3511.



WOMEN IN LEADERSHIP CONFERENCE

REGISTER HERE

SPONSORSHIP OPPORTUNITIES

Benefits	Presenting \$10,000	Gold \$5,000	Silver \$3,000	Bronze \$2,000
Number of event attendees included for organization and/or organization's clients	8	6	4	2
Exclusive reception & breakfast sponsor	●			
Lunch sponsor (shared)		●		
Breakout/workshop sponsorship (shared)		●		
Networking breaks sponsor (shared)			●	
Charging station sponsor (shared)			●	
Opportunity to display digital ads	● (2)	● (1)		
Opportunity to distribute promotional item to attendees	●	●	●	
Lanyards with logo company/organization's logo	●			
Commercial spot during conference (up to 60 seconds provided by organization)	●			
Logo on event landing page	●	●	●	●
Logo on pre-event blasts and social media	●	●	●	●
Logo on event signage	●	●	●	●
Attendee list provided	● (with contact information)	●	●	●
ROI report provided	●	●	●	●
Missouri Business magazine ad placement (tentative)	●			

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