



MISSOURI CHAMBER  
FOUNDATION

**WORKFORCE2030**  
CONFERENCE

7TH ANNUAL  
**WORKFORCE2030**  
CONFERENCE

October 21-22, 2025 • Kansas City

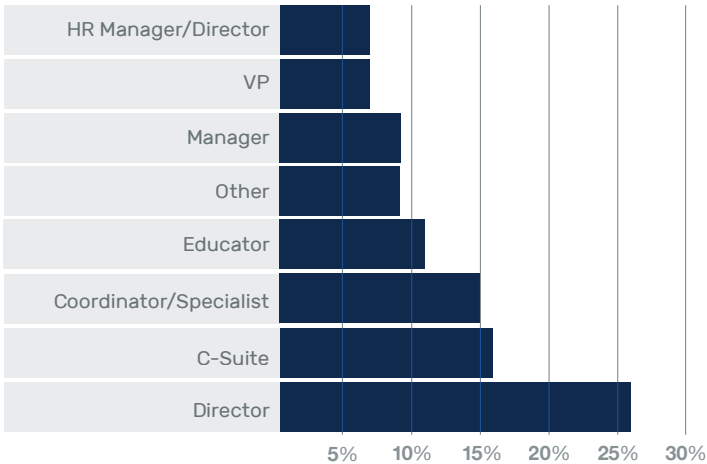
**SPONSORSHIP  
OPPORTUNITIES**

# EVENT AT A GLANCE

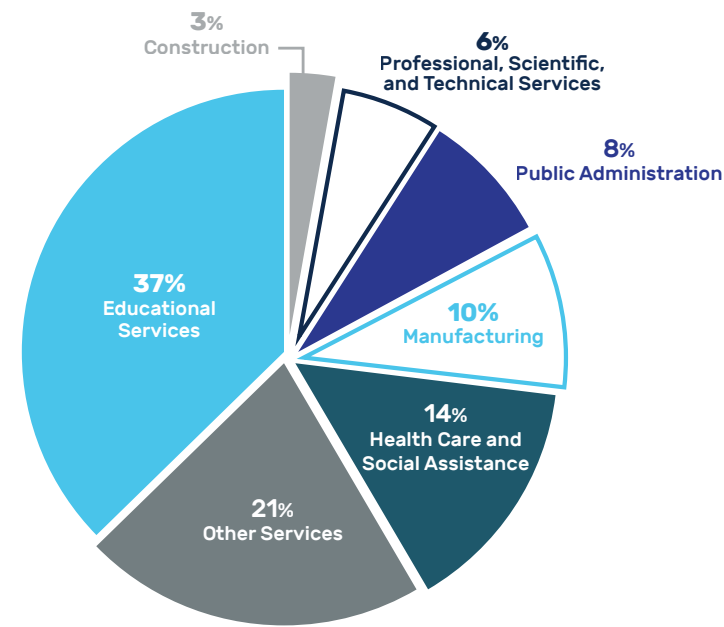
Workforce is today's most effective tool for attracting jobs and business investment. Companies locate themselves where they have access to a top-quality workforce. We want to be sure Missouri is that place — and we are continuing the discussion toward achieving that goal.

The **seventh** annual Workforce2030 Conference will explore the many strategies and programs that Missouri's employers, educators and organizations can implement leading up to the year 2030 to make our state the home of a thriving, vibrant workforce. Join us in Kansas City for our largest event of the year!

2024 Registrants by Title (%)



2025 Registrants by Industry (%)



Categories are not mutually exclusive.

2024 Attendee Testimonials

"This is one of my favorite, if not my favorite, conference to attend."

"Knocked it out of the park!"



"I thought the whole thing was done in such an excellent way. Very professional and very friendly people!"

"It is great to surround yourself with so many intelligent and passionate people dedicated to making Missouri better."

"Well worth it!"

"This is the best conference! Thank you"

# SPONSORSHIP LEVELS

**Presenting Sponsor – \$10,000** | *Exclusive opportunity • 1 available*

## BENEFITS

### ACCESS

- **8** included attendees
- Attendee list provided (with contact information)
- ROI report

### BRANDING

- Exclusive reception & breakfast sponsor
- Exclusive keynote speakers sponsor
- Name tag lanyards with your logo\*
- Logo on event landing page
- Logo listed on pre-event blasts and social media
- Logo on event signage

### HIGH IMPACT OPPORTUNITIES

- Opening general session introduction
- Tabletop exhibit space — *PRIORITY PLACEMENT*
- Opportunity to provide guests with promotional item
- Acknowledgment from the podium

### ADVERTISING

- Opportunity for two digital ads displayed
- Commercial spot (up to 60 seconds provided by organization) during breakfast
- Missouri Business magazine ad placement (tentative)

*\*Will need to provide a one color logo in .eps or .png format at commitment*





## Gold Sponsor – \$5,000

### BENEFITS

#### ACCESS

- 6 included attendees
- Attendee list provided
- ROI report

#### BRANDING

- Lunch sponsor (shared)
- Networking breaks sponsor (shared)
- Logo on event landing page
- Logo listed on pre-event blasts and social media
- Logo on all event signage

#### HIGH IMPACT OPPORTUNITIES

- Tabletop exhibit space — *PRIORITY PLACEMENT*
- Opportunity to provide guests with promotional item
- Acknowledgment from the podium

#### ADVERTISING

- Opportunity for one digital ad displayed



## Silver Sponsor – \$3,000

### BENEFITS

#### ACCESS

- 4 included attendees
- Attendee list provided
- ROI report

#### BRANDING

- Breakout/workshop sponsor (shared)
- Charging station sponsor (shared)
- Logo on event landing page
- Logo listed on pre-event blasts and social media
- Logo on all event signage

#### HIGH IMPACT OPPORTUNITIES

- Tabletop exhibit space
- Acknowledgment from the podium

## Bronze Sponsor – \$2,000

### BENEFITS

#### ACCESS

- 2 included attendees
- Attendee list provided
- ROI report

#### BRANDING

- Logo on event landing page
- Logo listed on pre-event blasts and social media
- Logo on all event signage

#### HIGH IMPACT OPPORTUNITIES

- Acknowledgment from the podium

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Contact Chris Burruss for more information at [cburruss@mochamber.com](mailto:cburruss@mochamber.com) or 573-634-3511.



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REGISTER HERE