



MISSOURI MFG DAY / 2024 **SPONSORSHIP OPPORTUNITIES**

"WOW! I would definitely call this a successful educational campaign! Congratulations to you and your team for all the hard work! The stats to date you provided are great and are exactly what we look for in reviewing our sponsorships. Thank you for sending."

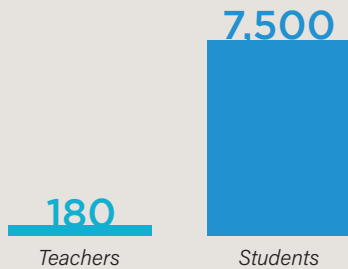
Carrie Emberson
Marketing & Business Development - BKD

MISSOURI

MFG DAY 2024 SPONSORSHIP OPPORTUNITIES

LAST YEAR'S ROI


Viewers Live 



Social Media Reach

87,503 total Impressions
(total times posts were displayed/seen)

Email Reach

15,336 emails sent
(with sponsor branding) 

"Thanks for this opportunity. Grades 6, 7 and 8 all watched, and I was so pleased with the comments the kids made. This was a GREAT experience for our rural kiddos, and they really enjoyed it. Thanks so much!!!"

Catherine Marsden,
Counselor - Avilla Middle School

"EXCELLENT, EXCELLENT MFG Day once again! Kudos to you and your team plus all of the companies!"

Micheline Carbol,
Career & Improvement Consultant -
EducationPlus - STL

OCTOBER 4, 2024 • 9:00AM — 1:00PM

Talent recruitment and development is the #1 concern for Missouri manufacturers, but there are ways to address this through early awareness and career pathway development for students. Each October in partnership with the National Association of Manufacturers (NAM), the Missouri Chamber leads Missouri's statewide MFG Day events, inviting students, to learn more about the amazing career potential that exists across the manufacturing industry. Since 2020 over 32,000 students took part in our statewide virtual event.

This year, we will continue host our virtual program, bringing modern manufacturing directly into students' classrooms. This four-hour, live streamed event will showcase dozens of manufacturers across the state while Zooming in students of all ages from around Missouri. Additionally, we will be working in partnership with Missouri Enterprise and our local chambers of commerce to provide technical support, guidance and student materials to manufacturers that host in-person events around the state during the month of October. We need your support to turn our vision into reality.

MFG MONTH EFFORTS:

- Develop and host a virtual MFG Day statewide event promoted to K-12 schools with assistance from Missouri Department of Elementary and Secondary Education
- Offer 4 hours of livestreamed programming on Oct. 4 with up to 10 sessions featuring manufacturers around the state
- Host special guests including national spokespersons, state officials, congressional representatives and frontline production employees
- Engage students via live polling and curriculum to educate and inspire the next generation of makers
- Record event for rebroadcasting throughout the month of October and post online for schools to access on demand
- Offer technical guidance to any in-person events hosted by manufacturers in the state
- Provide printed career pathway flyers to host sites that provide in-person events

SCHOOL BENEFIT:

- ✓ Opportunity to provide real world learning insights into modern manufacturing and career pathways available to students — accessible whether in the classroom or watching from home
- ✓ Ability for classes and individual students to Zoom into the event and interact with CEOs, plant managers, HR managers and frontline production professionals
- ✓ Access to supporting resources and curriculum that dive deeper into today's modern manufacturing world

SPONSOR BENEFIT:

- ✓ Support Missouri's manufacturing community and receive visibility for your company in the process
- ✓ Help raise the level of awareness and interest by today's youth to the career opportunities in manufacturing
- ✓ Get your name brand in front of tomorrow's talent for future recruitment efforts
- ✓ Support educator and school counselor activities and curriculum that provide them with meaningful professional development

LEVELS OF SPONSORSHIP

MFG DAY 2024

Benefit	Presenting \$8,000	Gold \$5,000	Silver \$3,000	Bronze \$2,000	Supporter \$1,000
Missouri Chamber to post sponsor's involvement to social media accounts leading up to and during MFG Day event and over MFG Month	•	•	•	•	•
Company's logo on website and in communications leading up to MFG Month until Feb. 2025	•	•	•	•	•
List of school groups, manufacturers and stakeholders attending MFG Day virtual program	•	•	•	•	•
Social media graphics to share on own webpage, social media, etc.	•	•	•	•	•
Dedicated logo shown during event breaks of virtual program	•	•	•	•	
Company logo listed in new MO Manufacturing Teacher Guide	•	•	•	•	
Logo referenced in digital MFG Day Career Pathway flyers and promotional posters	•	•	•		
Commercial spot (up to 60 seconds, provided by sponsor) played during event	•	•			
Specialized summary recap of the event customized to your company	•	•			
Provide MFG Day opening remarks	•				
First option for presenting sponsor for 2025 MFG Alliance event	•				

Contact Chris Burruss for more information at cburruss@mochamber.com or 573-634-3511.

THANK YOU FOR YOUR SUPPORT

I. Contact Information

Name: _____

Company Name: _____

Company Website: _____ Company Phone: _____

Email: _____

Company Twitter handle (to use for promotion of event participation:) _____

II. Missouri MFG Day 2024 / Sponsorship Level

☐ Presenting - \$8,000 ☐ Gold - \$5,000 ☐ Silver - \$3,000 ☐ Bronze - \$2,000 ☐ Supporter - \$1,000

III. Payment Type

____ Visa ____ Mastercard ____ American Express ____ Send Invoice ____ Check - *Send check to:*
Missouri Chamber
PO Box 1155
Jefferson City, MO
65102-0149

Please charge my card: \$ _____

Card Number: _____ Security Code: _____ Expiration Date: (mm/yy): _____

Cardholder's Name: _____

Signature: _____

Cardholder's Address: _____ City: _____ State: ____ Zip: _____

