

2024 EVENT MARKETING OPPORTUNITIES



April 18, 2024 📍 St. Louis

Most of us operate in a high-stress world and could use more well-being at work. The Missouri Health and Wellness Summit is designed to provide business leaders, human resource professionals and health and wellness professionals with the tools they need to create a healthier and more productive workforce. Learn best practices from employers and wellness trainers and providers. This is an investment in your most important asset – *your workforce!* Please plan to join us.

AMONG THE HIGHLIGHTS:

- Creating a culture of wellness
- Addressing mental health and substance use struggles
- Better managing your pharmacy and health benefits spend
- Identifying and preventing suicide and workplace violence
- Optimizing safety in your workplace
- Highlighting innovative wellness strategies from Missouri's leading employers

COST TO ATTEND:

Member pricing
\$175

Non-member pricing
\$245

QPR (suicide prevention) Training:
+ *additional* **\$50**

| Missouri Health & Wellness Summit | Presenting* \$10,000 | Gold \$5,000 | Silver \$3,000 | Bronze \$2,000 | Supporter \$1,000 |
|--|-------------------------|-----------------|-------------------|-------------------|----------------------|
| Number of event attendees included for organization | 10 | 6 | 4 | 2 | 1 |
| Organization's logo featured on event landing page | ● | ● | ● | ● | ● |
| Organization listed in pre-event email blasts and social media | ● | ● | ● | ● | ● |
| Organization's logo displayed during introduction to the event | ● | ● | ● | ● | ● |
| Detailed return on investment report following event | ● | ● | ● | ● | ● |
| Event graphics provided for sponsor to share on own website, social media, etc. | ● | ● | ● | ● | ● |
| Opportunity for organization to provide one piece of promotional material to be included in registration packet or at attendee place setting | ● | ● | ● | ● | |
| Opportunity to introduce a speaker | ● | ● | | | |
| Commercial spot (up to 60 seconds, provided by organization) played during event | ● | | | | |
| Opportunity to collaborate on segment topic and speaker selection | ● | | | | |
| First option to support similar event in 2025 | ● | | | | |

**Only one (1) Presenting level is available for this event.*

Contact Chris Burruss for more information at cburruss@mochamber.com or 573-634-3511.



WE LOOK FORWARD TO WORKING WITH YOU



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OF COMMERCE AND INDUSTRY

Chris Burruss | cburruss@mochamber.com
573-634-3511 • mochamber.com/events

