

WORKFORCE2030 CONFERENCE



October 16–17, 2024  Springfield

Workforce is today's most effective tool for attracting jobs and business investment. Companies locate themselves where they have access to a top-quality workforce. We want to be sure Missouri is that place — and we are continuing the discussion toward achieving that goal.

The **sixth** annual Workforce2030 Conference will explore the many strategies and programs that Missouri's employers, educators and organizations can implement leading up to the year 2030 to make our state the home of a thriving, vibrant workforce. Join us in Springfield for our largest event of the year!

"The entire conference was impressive in every way! In over 50 years of working in the educational field, I have seen many, many conferences.

This 2023 Workforce Conference was one of the best!"

— 2023 Workforce2030 attendee



Workforce2030 Benefits	Presenting* \$10,000	Gold \$5,000	Silver \$3,000	Bronze \$2,000	Supporter \$1,000
Number of event attendees included for organization and/or organization's clients	10	6	4	2	1
Organization's logo featured on event landing page	•	•	•	•	•
Organization listed in pre-event email blasts and social media	•	•	•	•	•
Organization's logo displayed during introduction to the event	•	•	•	•	•
Detailed return on investment report following event	•	•	•	•	•
Event graphics provided for sponsor to share on own website, social media, etc.	•	•	•	•	•
Opportunity for organization to provide one piece of promotional material to be included in registration packet or at attendee place setting	•	•	•	•	
Tabletop exhibit space (<i>one 6-foot table and two chairs provided</i>)	•	•	•		
Opportunity to introduce a speaker	•	•			
Commercial spot (up to 60 seconds, provided by organization) played during event	•				
Opportunity to collaborate on segment topic and speaker selection	•				
First option to support similar event in 2025	•				

*Only one (1) Presenting level is available for this event.

Contact Chris Burruss for more information at cburruss@mochamber.com or 573-634-3511.



WE LOOK FORWARD TO WORKING WITH YOU



MISSOURI CHAMBER
OF COMMERCE AND INDUSTRY

Chris Burruss | cburruss@mochamber.com
573-634-3511 • mochamber.com/events

