CAPITOL INSIGHT:

Preparing you for the 2024 Legislative Session

January 2, 2024 P Jefferson City

Hit the ground running for the 2024 Legislative Session! Whether you're new to the Missouri Capitol or an experienced advocacy professional, you won't want to miss this gathering of your peers, industry experts and government officials. Join us again at the Courtyard by Marriott and equip yourself to achieve your advocacy goals with the latest legislative intel, updates and more to maximize your impact in Jefferson City.

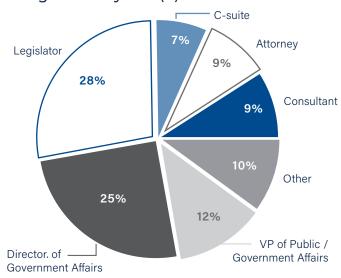
YOUR BENEFIT:

2023 Registrants by Industry (%)

Agriculture / Forestry Finance & Insurance Information **Educational Services** Retail Trade / Transportation Manufacturing Health Care & Social Assist. Other Utilities Professional services Public Administration 10% 15% 20% 25% 30% 5%

Categories are not mutually exclusive.

2023 Registrants by Title (%)







Capitol Insight Benefits	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	\$ 60 CONTRACTOR OF THE PARTY OF	il to	15 00 15 00 0 0 0 0 0 0 0 0 0 0 0 0 0 0	1005 1005 1005
Number of event attendees included for organization and/or organization's clients	10	6	4	2	1
Organization's logo featured on event landing page	•	•	•	•	•
Organization listed in pre-event email blasts and social media	•	•	•	•	•
Organization's logo displayed during introduction to the event	•	•	•	•	•
Detailed return on investment report following event	•	•	•	•	•
Event graphics provided for sponsor to share on own website, social media, etc.	•	•	•	•	•
Opportunity for organization to provide one piece of promotional material to be included in registration packet or at attendee place setting	•	•	•	•	
Opportunity to introduce a speaker	•	•			
Commercial spot (up to 60 seconds, provided by organization) played during event	•				
Opportunity to collaborate on segment topic and speaker selection	•				
First option to support similar event in 2025	•				

"It's very informative and respects both sides of the aisle. Great information to take back to our businesses and gives us an opportunity to get some answers that we need."

— 2022 Capitol Insight Attendee

WE LOOK FORWARD TO WORKING WITH YOU



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