



MISSOURI VIRTUAL MFG DAY / 2023

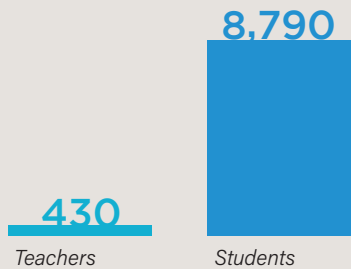
SPONSORSHIP OPPORTUNITIES

MISSOURI



MFG DAY 2023 SPONSORSHIP OPPORTUNITIES

LAST YEAR'S ROI


Viewers Live 



Social Media Reach

87,503 total Impressions  
(total times posts were displayed/seen)

Email Reach

15,336 emails sent 
(with sponsor branding)

"Thanks for this opportunity. Grades 6, 7 and 8 all watched, and I was so pleased with the comments the kids made. This was a GREAT experience for our rural kiddos, and they really enjoyed it. Thanks so much!!!"

Catherine Marsden,
Counselor - Avilla Middle School

"Wow! I would definitely call this a successful educational campaign! Congratulations to you and your team for all the hard work! The stats to date you provided are great and are exactly what we look for in reviewing our sponsorships. Thank you for sending!"

Carrie Emberson,
Marketing & Business Development - BKD

OCTOBER 6, 2023 • 9:00AM — 1:00PM

Talent recruitment and development is the #1 concern for Missouri manufacturers, but there are ways to address this through early awareness and career pathway development for students. Each October in partnership with the National Association of Manufacturers (NAM), the Missouri Chamber leads Missouri's statewide MFG Day events, inviting students, to learn more about the amazing career potential that exists across the manufacturing industry. Last year nearly 9,000 students took part in our statewide virtual event.

This year, we're once again bringing today's modern manufacturing world right to students' classrooms and homes **virtually**. This four-hour, streamed event will showcase dozens of manufacturers across the state while Zooming in students from around Missouri. Additionally, we will be working in partnership with Missouri Enterprise and our local chambers to provide technical support, guidance and student materials to manufacturers that host in-person events around the state. We need your support to turn our vision into reality.

WE WILL:

- Develop and host a virtual MFG Day statewide event promoted to K-12 schools through the Missouri Chamber Foundation and the Missouri Department of Elementary and Secondary Education
- Offer 4 hours of livestreamed programming on Oct. 6 with up to 10 sessions featuring manufacturers around the state
- Host special guests including national spokespersons, state officials, congressional representatives and frontline production employees
- Engage students via live polling and curriculum to educate and inspire the next generation of makers
- Record event for rebroadcasting throughout the month of October and post online for schools to access on demand
- Offer technical guidance to any in-person events hosted by manufacturers in the state
- Provide printed career pathway flyers to host sites that provide an in-person event

SCHOOL BENEFIT:

- ✓ Opportunity to provide real world learning insights into modern manufacturing and career pathways available to students — accessible whether in the classroom or watching from home
- ✓ Ability for classes and individual students to Zoom into the event and interact with CEOs, plant managers, HR managers and frontline production professionals
- ✓ Access to supporting resources and curriculum that dive deeper into today's modern manufacturing world

SPONSOR BENEFIT:

- ✓ Support Missouri's manufacturing community and receive visibility for your company in the process
- ✓ Help raise the level of awareness and interest by today's youth to the career opportunities in manufacturing
- ✓ Support educator and school counselor activities and curriculum that provide them with meaningful professional development

LEVELS OF SPONSORSHIP

MFG DAY 2023

Benefit	Presenting* \$10,000	Gold \$5,000	Silver \$3,000	Bronze \$2,000	Supporter \$1,000
Missouri Chamber to post sponsor's involvement to social media accounts leading up to and during MFG Day event	•	•	•	•	•
Company's logo on website and in communications leading up to MFG Day event	•	•	•	•	•
Detailed return on investment report post-event	•	•	•	•	•
List of school groups, manufacturers and stakeholders attending MFG Day	•	•	•	•	•
Social media graphics to share on own webpage, social media, etc.	•	•	•	•	•
Placements during the lead up to and following event (social media, email blasts, etc.)	•	•	•	•	•
Dedicated logo shown during breaks	•	•	•	•	
Commercial spot (up to 60 seconds, provided by sponsor) played during event	•	•	•		
Logo referenced in digital MFG Day Career Pathway flyers	•	•	•		
Statewide Manufacturer Roundtable Sponsor — <i>virtual meeting</i>	•	•			
Specialized summary recap of the event customized to your company	•	•			
Provide MFG Day opening remarks	•				
First option to sponsor MFG Alliance events in 2024	•				

**One (1) presenting sponsor available*

THANK YOU FOR YOUR SUPPORT

I. Contact Information

Name: _____

Company Name: _____

Company Website: _____ Company Phone: _____

Email: _____

Company Twitter handle (to use for promotion of event participation:) _____

II. Event to Sponsor / Sponsorship Level

☐ **MO MFG DAY | OCT. 6** ☐ Presenting ☐ Gold ☐ Silver ☐ Bronze ☐ Supporter

III. Payment Type

☐ Visa ☐ Mastercard ☐ American Express ☐ Send Invoice ☐ Check - *Send check to:*
Missouri Chamber
PO Box 1155
Jefferson City, MO
65102-0149

Please charge my card: \$ _____

Card Number: _____ Security Code: _____ Expiration Date: (mm/yy): _____

Cardholder's Name: _____

Signature: _____

Cardholder's Address: _____ City: _____ State: _____ Zip: _____



In collaboration with

