RETURN ON INVESTMENT

Thank you for sponsoring the 2023 Health Care Career Day! Your support makes events like this possible. We were proud to showcase your sponsorship and logo to our entire contact list and social media community during our months of marketing prior to the event – and during the event to **nearly 9,000** attendees representing **21** states across the country. Below are some statistics from this program.

Click here *to watch highlights from this year's program! Full playlist* ***here***.

Thank you to our 2023 sponsors!

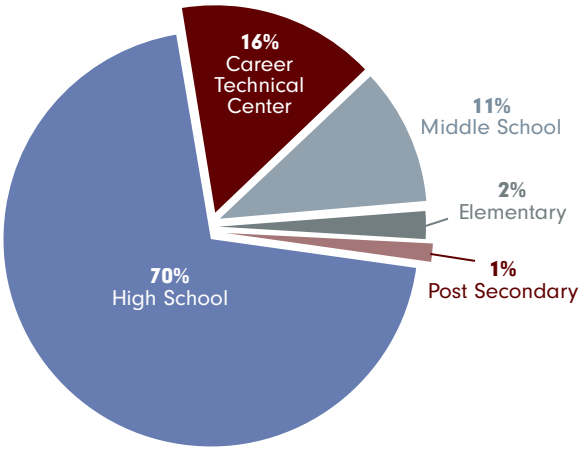
Chamber Benefit Plan. · Jefferson College · MOSAIC LIFE·CARE · STEPHENS COLLEGE · BJC HealthCare

CoxHealth · Missouri State University · MU Health Care · The University of Kansas Health System

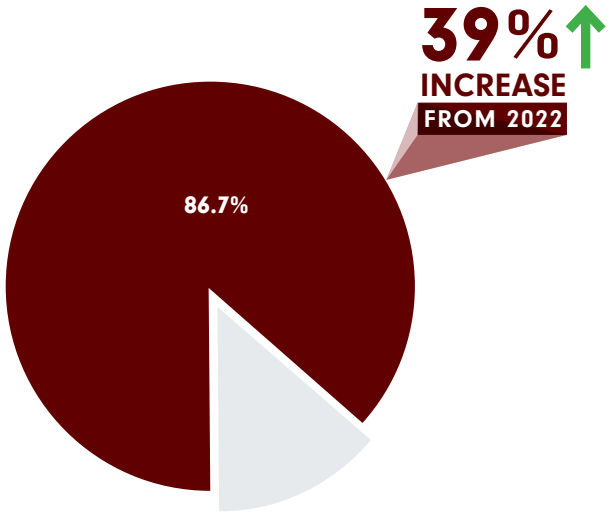
Columbia College established 1851 · Lincoln University Missouri · Bothwell Regional Health Center · University of Central Missouri 1871 Learning to a Greater Degree

STUDENT ATTENDEES

Categories are not mutually exclusive



LIVE VIEWERS



WHAT THEY'RE SAYING

> We watched from Ohio – I wish Ohio would have such an organized program as you ran – **it was impressive.** I wish some of our big state hospitals would put together a statewide presentation like this one... **kudos to you all.**
>
> Patricia Valukievic, RN/Health Careers Instructor | Cuyahoga Valley Career Center, Ohio

> Overall, it was a **fantastic coordinated effort!** As a Workforce Program Director that has funds (WIOA) to pay for tuition, it was good for me to see specific healthcare options other than LPN and RN.
>
> Rita Wallinga, Workforce Program Director | Northwest Missouri Regional Council of Governments, Missouri

100 years Missouri Chamber of Commerce and Industry · MHA Missouri Hospital Association · Missouri Department of Elementary & Secondary Education