PRO COMMUNICATORS CONFERENCE
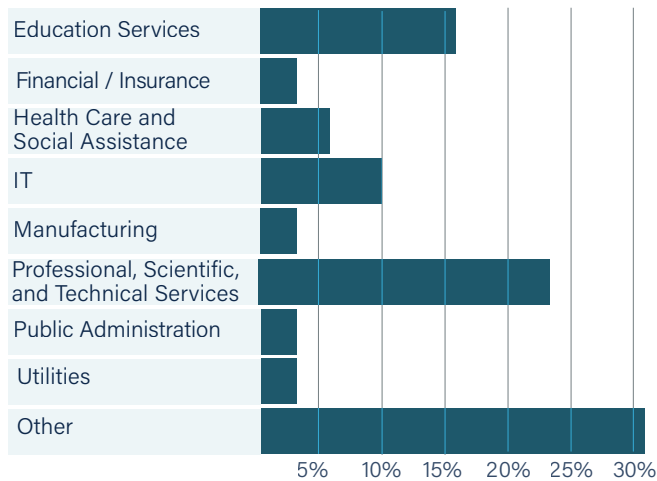## *at the University of Missouri*

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April 12–13, 2023 📍 Columbia

Are you a communications, marketing or public relations professional? If so, this conference is for you. The Missouri Chamber is back with the second annual statewide conference to bring together diverse practitioners across all industries. This interactive, multi-media focused event will give you tools you need to achieve peak performance and quantifiable results, all while making meaningful industry connections.
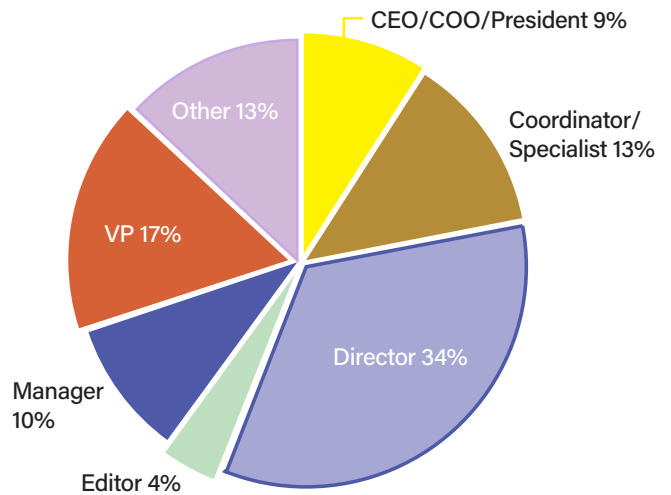
YOUR BENEFIT:

2022 Registrants by Industry (%)

2022 Registrants by Title (%)

CEO/COO/President 9%
Coordinator/Specialist 13%
Director 34%
Editor 4%
Manager 10%
VP 17%
Other 13%

Categories are not mutually exclusive.

Pro Communicators Benefits	Presenting* $10,000	Gold $5,000	Silver $3,000	Bronze $2,000	Supporter $1,000
Number of event attendees included for organization and/or organization's clients	10	6	4	2	1
Organization's logo featured on event landing page	●	●	●	●	●
Organization listed in pre-event email blasts and social media	●	●	●	●	●
Organization's logo displayed during introduction to the event	●	●	●	●	●
Detailed return on investment report following event	●	●	●	●	●
Event graphics provided for sponsor to share on own website, social media, etc.	●	●	●	●	●
Opportunity for organization to provide one piece of promotional material to be included in registration packet or at attendee place setting	●	●	●	●	
Opportunity to introduce a speaker	●	●			
Commercial spot (up to 60 seconds, provided by organization) played during event	●				
Opportunity to collaborate on segment topic and speaker selection	●				
First option to support similar event in 2024	●				

*Only one (1) Presenting level is available for this event.

"Really one of the best trainings/events I've been to! (and I go to a lot of these things as an attendee, speaker or vendor!)"

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"This was one of the most helpful and informative conferences I've ever attended. I would love to attend annually assuming the topics change year to year. THANK YOU to all involved."

— 2022 Pro Communicators attendees