

CAPITOL INSIGHT: Preparing you for the 2023 Legislative Session

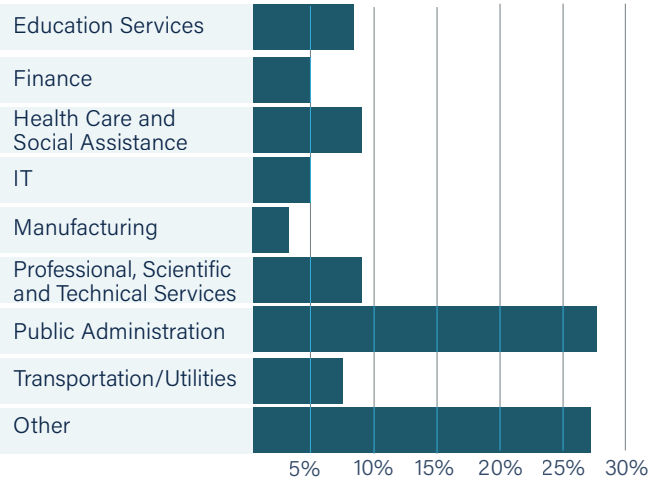


January 3, 2023  Jefferson City

Hit the ground running for the 2023 Legislative Session! Whether you're new to the Missouri Capitol or an experienced advocacy professional, you won't want to miss this gathering of your peers, industry experts and government officials. Equip yourself to achieve your advocacy goals with the latest legislative intel, updates and more to maximize your impact in Jefferson City.

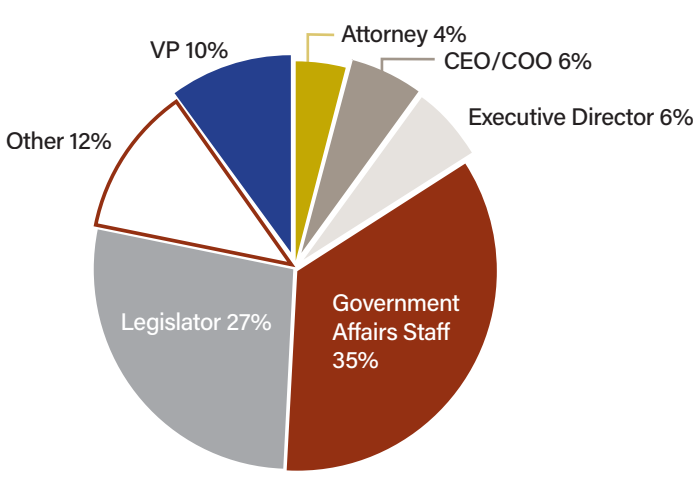
YOUR BENEFIT:

2022 Registrants by Industry (%)



Categories are not mutually exclusive.

2022 Registrants by Title (%)



Capitol Insight Benefits	SOLD Platinum* \$2,500	Gold \$2,500	Silver \$1,500	Bronze \$1,000	Supporter \$500
Number of event attendees included for organization and/or organization's clients	10	6	4	2	1
Organization's logo featured on event landing page	•	•	•	•	•
Organization listed in pre-event email blasts and social media	•	•	•	•	•
Organization's logo displayed during introduction to the event	•	•	•	•	•
Detailed return on investment report following event	•	•	•	•	•
Event graphics provided for sponsor to share on own website, social media, etc.	•	•	•	•	•
Opportunity for organization to provide one piece of promotional material to be included in registration packet or at attendee place setting	•	•	•	•	
Opportunity to introduce a speaker	•	•			
Commercial spot (up to 60 seconds, provided by organization) played during event	•				
Opportunity to collaborate on segment topic and speaker selection	•				
First option to support similar event in 2024	•				

2023 CAPITOL INSIGHT IS PRESENTED BY: 

“It’s very informative and respects both sides of the aisle. Great information to take back to our businesses and gives us an opportunity to get some answers that we need.”

— 2022 Capitol Insight Attendee