



MISSOURI CHAMBER
OF COMMERCE AND INDUSTRY

EVENT MARKETING OPPORTUNITIES

Workforce2030 Conference

October 25-26, 2022

Annual Meeting

November 17, 2022

Capitol Insight Conference

January 3, 2023

WORKFORCE2030 CONFERENCE

PRICING

Member:
\$249

Non-member:
\$299



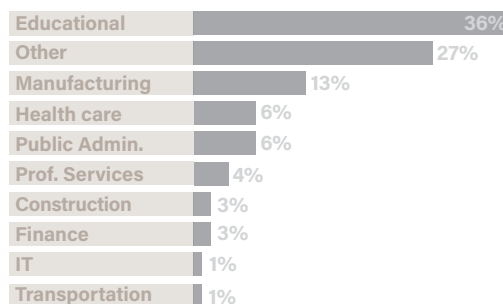
OCTOBER 25-26 ▪ INDEPENDENCE, MO

Workforce is today's most effective tool for attracting jobs and business investment. Companies locate themselves where they have access to a top-quality workforce. We want to be sure Missouri is that place — and we are continuing the discussion toward achieving that goal.

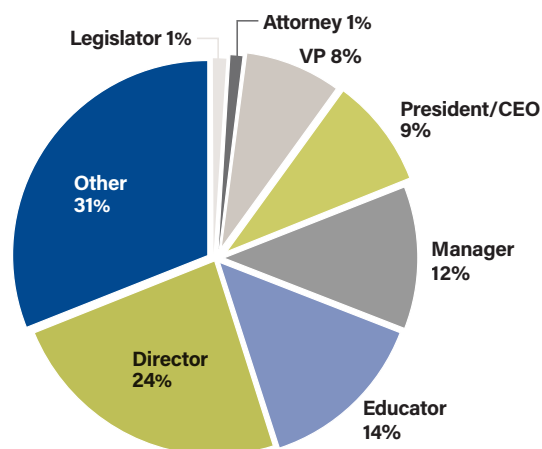
The fourth annual Workforce2030 Conference will explore the many strategies and programs that Missouri's employers, educators and organizations can implement leading up to the year 2030 to make our state the home of a thriving, vibrant workforce.

YOUR BENEFIT:

2021 Registrants by Industry (%)



2021 Registrants by Title (%)



- **250+** virtual participants
- **126,750** email sends that included sponsor branding
- **31,000+** social media hits

BENEFIT LEVELS

WORKFORCE2030 CONFERENCE

Benefit	Presenting* \$10,000	Gold \$5,000	Silver \$3,000	Bronze \$2,000	Supporter \$1,000
Number of event attendees included for organization and/or organization's clients	10	6	4	2	1
Organization's logo featured on event landing page	•	•	•	•	•
Organization listed in pre-event email blasts	•	•	•	•	•
Organization's logo displayed during introduction to the event	•	•	•	•	•
Detailed return on investment report following event	•	•	•	•	•
Event graphics provided for sponsor to share on own website, social media, etc.	•	•	•	•	•
Opportunity for organization to provide one piece of promotional material to be included in registration packet or at attendee place setting	•	•	•	•	
Organization's logo will be incorporated into signage or décor at one of the event's functions	•	•	•		
Opportunity to introduce a speaker	•	•			
Commercial spot (up to 60 seconds, provided by organization) played during event	•				
Opportunity to collaborate on segment topic and speaker selection	•				
First option to support similar event in 2023	•				

*Only one (1) Presenting level is available for this event. Please contact Leisa Fox at lfox@mochamber.com.

“The topics were all *excellent*.”

“It was very well put together. I really enjoyed the conference.”



I 2022 ANNUAL MEETING

PRICING

Member:
\$99

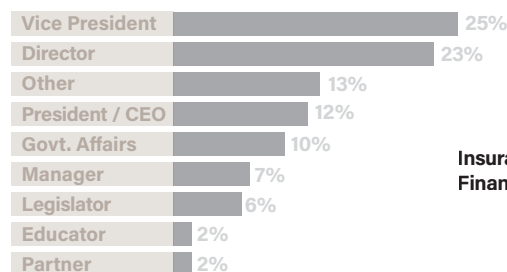
NOVEMBER 17, 2022 ▪ SPRINGFIELD, MO

Our members are proud of their chamber and this event is designed to tap into that pride by showcasing the work and results of the Missouri Chamber of Commerce and Industry. Attended by the Missouri Chamber board of directors, members, associations, legislators and statewide elected officials, this meeting is the “must attend” event of the year.

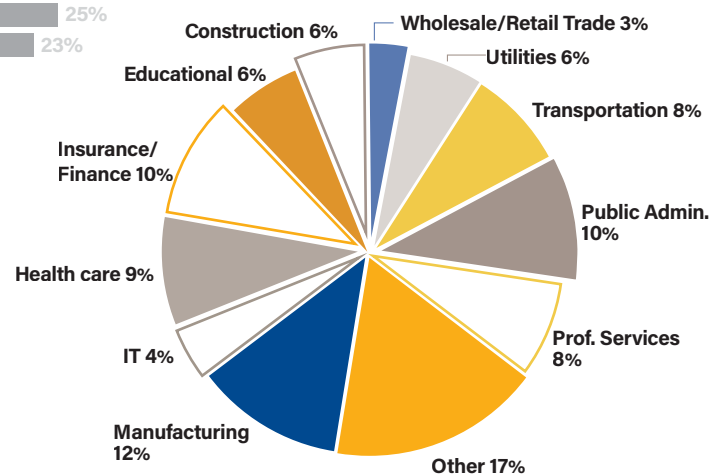
Market your organization in front of Missouri’s most influential businesses and associations through the Annual Meeting. Sponsorship of this event demonstrates your commitment to the mission of the Missouri Chamber.

YOUR BENEFIT:

2021 Registrants by Title (%)



2021 Registrants by Industry (%)



▪ **17,200+** emails sent with sponsor branding

“Outstanding program. What a year the Missouri Chamber has had. Every member needs to attend this event.”

LEVELS OF SPONSORSHIP

ANNUAL MEETING

Benefit	SOLD Pricing* \$15,000	Champion of Enterprise* \$8,000	Missourian in the Arena* \$6,000	Legislative** \$5,000	Gold \$5,000	Silver \$3,000	Bronze \$2,000	Supporter \$1,000
Number of event attendees included for organization and/or organization's clients	10	4	4	4	6	4	2	1
Preferred seating with <i>Award Recipient</i> :		Champion of Enterprise	Missourian in the Arena	Elected Official Awardees (first come, first served basis)				
Organization's logo featured on event landing page	●	●	●	●	●	●	●	●
Organization listed in pre-event email blasts	●	●	●	●	●	●	●	●
Detailed return on investment report following event	●	●	●	●	●	●	●	●
Event graphics provided for sponsor to share on own website, social media, etc.	●	●	●	●	●	●	●	●
Organization's logo will be incorporated into signage or décor	●	●	●	●	●	●	●	●
Commercial spot (up to 60 seconds, provided by organization) played during event	●							
First option to support similar event in 2023	●							

*Only one (1) sponsorship is available for this event. Please contact Leisa Fox at lfox@mochamber.com.

**Only four (4) sponsorships available for this event. Please contact Leisa Fox at lfox@mochamber.com

2022 ANNUAL MEETING PRESENTING SPONSOR:





CAPITOL INSIGHT: PREPARING YOU FOR THE 2023 LEGISLATIVE SESSION

PRICING

Member:
\$129

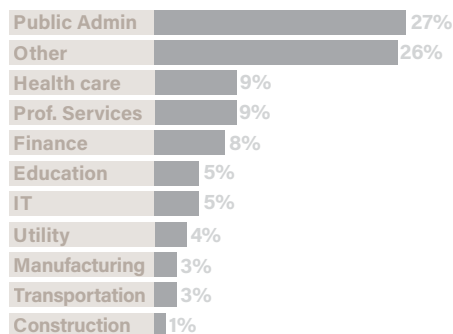
Non-member:
\$179

JANUARY 3, 2023 ▪ JEFFERSON CITY

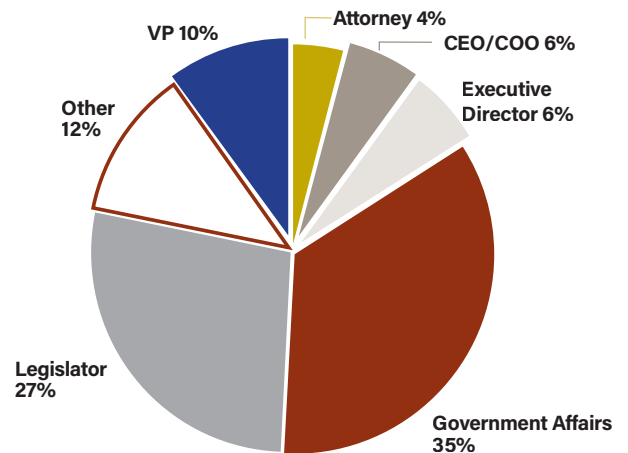
Hit the ground running for the 2023 Legislative Session! Whether you're new to the Missouri Capitol or an experienced advocacy professional, you won't want to miss this gathering of your peers, industry experts and government officials. Equip yourself to achieve your advocacy goals with the latest legislative intel, updates and more to maximize your impact in Jefferson City.

YOUR BENEFIT:

2022 Registrants by Industry (%)



2022 Registrants by Title (%)



▪ **34,000+** sponsor-branded emails sent

LEVELS OF SPONSORSHIP

CAPITOL INSIGHT

Benefit	Presenting* \$5,000	Gold \$2,500	Silver \$1,500	Bronze \$1,000	Supporter \$500
Number of event attendees included for organization and/or organization's clients	10	6	4	2	1
Organization's logo featured on event landing page	•	•	•	•	•
Organization listed in pre-event email blasts	•	•	•	•	•
Organization's logo displayed during introduction to the event	•	•	•	•	•
Detailed return on investment report following event	•	•	•	•	•
Event graphics provided for sponsor to share on own website, social media, etc.	•	•	•	•	•
Opportunity for organization to provide one piece of promotional material to be included in registration packet or at attendee place setting	•	•	•	•	
Organization's logo will be incorporated into signage or décor at one of the event's functions	•	•	•		
Opportunity to introduce a speaker	•	•			
Commercial spot (up to 60 seconds, provided by organization) played during event	•				
Opportunity to collaborate on segment topic and speaker selection	•				
First option to support similar event in 2024	•				

**Only one (1) Presenting level is available for this event. Please contact Leisa Fox at lfox@mochamber.com.*

“It’s very informative and respects both sides of the aisle. Great information to take back to our businesses and gives us an opportunity to get some answers that we need.”



MISSOURI CHAMBER
OF COMMERCE AND INDUSTRY

WE LOOK FORWARD TO WORKING WITH YOU.

Please direct questions to: Leisa Fox, *Director of Investor Relations*, lfox@mochamber.com or call (573) 634-3511.
To view all upcoming events please visit mochamber.com/events.