# HELPING STUDENTS BECOME CREATORS

Manufacturing workers are in high demand — and employers are paying for qualified talent. As an education professional, you have great influence over student career pathways. You know that a traditional four-year university degree isn't right for every student. The good news is today's economy has great opportunities for students who are ready to become creators in our growing manufacturing industry. Great jobs are available in communities across Missouri. For many students the best pathway to these careers is through a community or technical college. Help your students become aware of these great opportunities that exist right in your own backyard.







WELDERS | HUMAN RESOURCES | OPERATIONS MANAGER | ENGINEERS

SALES & MARKETING | MACHINISTS | ELECTRICIANS | RESEARCHERS

COMPUTER PROGRAMMERS | DESIGNERS | ASSEMBLERS | FABRICATORS







## The numbers tell the story

Today in Missouri there are more than 6,500 factories employing more than 270,000 Missourians — and those numbers are only rising. If these statistics doesn't make you confident in manufacturing careers, have a conversation with a local manufacturer. They will validate that there are great opportunities for your students who have the aspiration and skills they need.

## **Get started today**

Your students have an opportunity to thrive professionally and succeed quickly in manufacturing. Make your students aware of the opportunities and let them know that employees want their talent!

#### Get educated:

- Explore the technical training opportunities available within your region and begin to provide this information simultaneously with four year opportunities
- Visit a local manufacturing facility to understand what modern manufacturing is all about

#### Get involved:

- Participating in a MFG Day activity for your students. MFG Day events include a visit to a local facility, a virtual manufacturing tour online, or a presentation from a local manufacturer
- Learn more at <u>creatorswanted.com</u> or <u>mochamber.com/mfgday</u>

### Get proactive:

- Request literature from your local community or technical college about their manufacturing programs and make it available to your students
- Explore credentialing curriculum to easily integrate into your career preparation programs learn more at <a href="mailto:themanufacturinginstitute.org/workers/skills-certification">themanufacturinginstitute.org/workers/skills-certification</a>
- Contact the Missouri Chamber Manufacturing Alliance directly at (573) 634.3511 or email <u>bcrouse@mochamber.com</u>

