



MISSOURI CHAMBER
OF COMMERCE AND INDUSTRY

EVENT MARKETING OPPORTUNITIES

Women in Leadership Conference
July 28, 2022

MFG Summit
September 23, 2022

Workforce2030 Conference
October 25-26, 2022

Annual Meeting
November 2022

Capitol Insight Conference
January 3, 2023



WOMEN IN LEADERSHIP CONFERENCE

PRICING

Member:
\$199

Non-member:
\$249

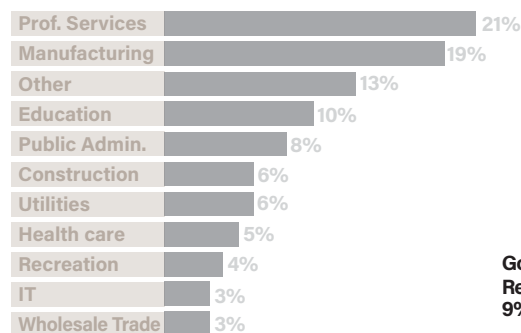


JULY 28 ▪ COLUMBIA, MO

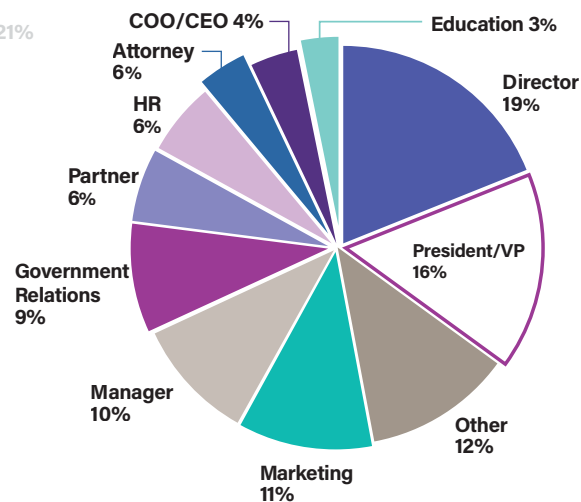
Unite with a rising generation of women leaders. Learn how to inspire others. Discover strength in networking. Unleash your power to lead. Join women leaders from all across Missouri for our third annual statewide summit. This business-focused event is perfect for any businesswoman seeking to enhance her leadership skills and network for professional growth.

YOUR BENEFIT:

2021 Registrants by Industry (%)



2021 Registrants by Title (%)



- **31,985+** email sends
- **34,500+** social media hits

BENEFIT LEVELS

WOMEN IN LEADERSHIP CONFERENCE

Benefit	Presenting* \$10,000	Gold \$5,000	Silver \$3,000	Bronze \$2,000	Supporter \$1,000
Number of event attendees included for organization and/or organization's clients	10	6	4	2	1
Organization's logo featured on event landing page	•	•	•	•	•
Organization listed in pre-event email blasts	•	•	•	•	•
Organization's logo displayed during introduction to the event	•	•	•	•	•
Detailed return on investment report following event	•	•	•	•	•
Event graphics provided for sponsor to share on own website, social media, etc.	•	•	•	•	•
Opportunity for organization to provide one piece of promotional material to be included in registration packet or at attendee place setting	•	•	•	•	
Organization's logo will be incorporated into signage or décor at one of the event's functions	•	•	•		
Opportunity to introduce a speaker	•	•			
Commercial spot (up to 60 seconds, provided by organization) played during event	•				
Opportunity to present inaugural Women in Leadership Awards during conference	•				
First option to support similar event in 2023	•				

**Only one (1) Presenting level is available for this event. Please contact Leisa Fox at lfox@mochamber.com.*

“Great conference. Speakers were top notch!”

“This was anything but a fluffy, merely inspirational event – I appreciated the strong professional development focus and practical, actionable content.”

MISSOURI MFG SUMMIT

PRICING

Member:
\$199

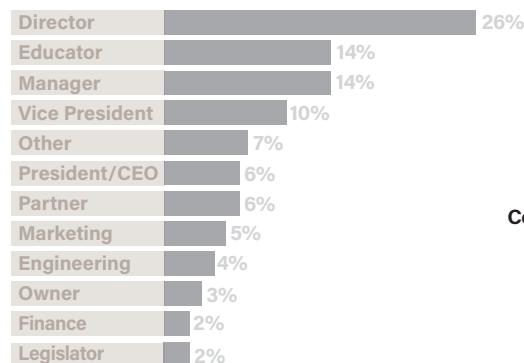
Non-member:
\$249

SEPTEMBER 23 ▪ COLUMBIA, MO

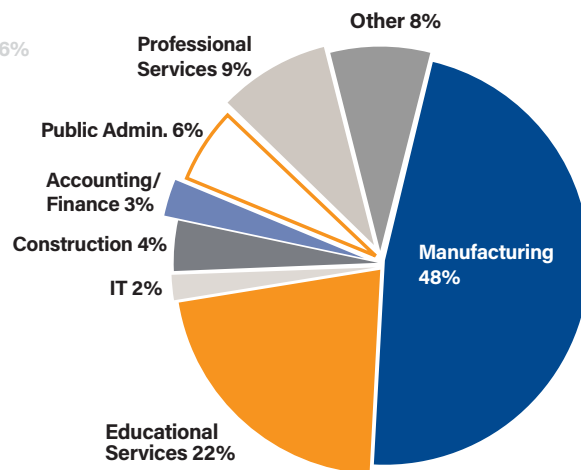
Manufacturing powers Missouri's economy. Let's supercharge this impact starting now at the Missouri MFG Summit. Hear from industry and political leaders about what's coming next in this all-important sector. This event will also help build a coalition of manufacturers to advance manufacturing in our state. Brought to you by the Missouri Chamber Manufacturing Alliance, this event features top industry professionals and unique learning and networking opportunities to start the gears turning toward a stronger, united manufacturing industry.

YOUR BENEFIT:

2021 Registrants by Title (%)



2021 Registrants by Industry (%)



- **18,452** email sends
- **50,950+** social media hits

BENEFIT LEVELS

MISSOURI MFG SUMMIT

Benefit	Pricing* SOLD	Gold \$2,500	Silver \$1,500	Bronze \$1,000	Supporter \$500
Number of event attendees included for organization and/or organization's clients	10	6	4	2	1
Organization's logo featured on event landing page	●	●	●	●	●
Organization listed in pre-event email blasts	●	●	●	●	●
Organization's logo displayed during introduction to the event	●	●	●	●	●
Detailed return on investment report following event	●	●	●	●	●
Event graphics provided for sponsor to share on own website, social media, etc.	●	●	●	●	●
Opportunity for organization to provide one piece of promotional material to be included in registration packet or at attendee place setting	●	●	●	●	
Organization's logo will be incorporated into signage or décor at one of the event's functions	●	●	●		
Opportunity to introduce a speaker	●	●			
Commercial spot (up to 60 seconds, provided by organization) played during event	●				
Opportunity to collaborate on segment topic and speaker selection	●				
First option to support similar event in 2023	●				

2022 MFG SUMMIT PRESENTING SPONSOR: **FORV/S**

WORKFORCE2030 CONFERENCE

PRICING

Member:
\$249

Non-member:
\$299



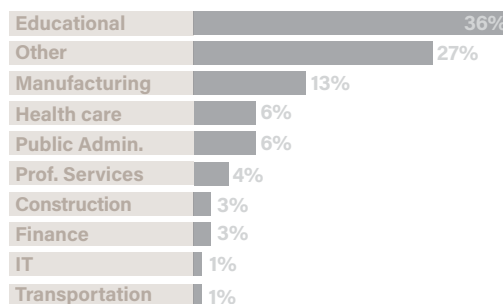
OCTOBER 25-26 ▪ INDEPENDENCE, MO

Workforce is today's most effective tool for attracting jobs and business investment. Companies locate themselves where they have access to a top-quality workforce. We want to be sure Missouri is that place — and we are continuing the discussion toward achieving that goal.

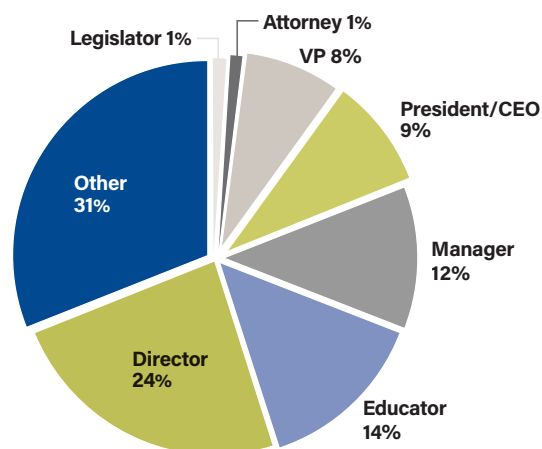
The fourth annual Workforce2030 Conference will explore the many strategies and programs that Missouri's employers, educators and organizations can implement leading up to the year 2030 to make our state the home of a thriving, vibrant workforce.

YOUR BENEFIT:

2021 Registrants by Industry (%)



2021 Registrants by Title (%)



- **250+** virtual participants
- **126,750** email sends that included sponsor branding
- **31,000+** social media hits

BENEFIT LEVELS

WORKFORCE2030 CONFERENCE

Benefit	Presenting* \$10,000	Gold \$5,000	Silver \$3,000	Bronze \$2,000	Supporter \$1,000
Number of event attendees included for organization and/or organization's clients	10	6	4	2	1
Organization's logo featured on event landing page	•	•	•	•	•
Organization listed in pre-event email blasts	•	•	•	•	•
Organization's logo displayed during introduction to the event	•	•	•	•	•
Detailed return on investment report following event	•	•	•	•	•
Event graphics provided for sponsor to share on own website, social media, etc.	•	•	•	•	•
Opportunity for organization to provide one piece of promotional material to be included in registration packet or at attendee place setting	•	•	•	•	
Organization's logo will be incorporated into signage or décor at one of the event's functions	•	•	•		
Opportunity to introduce a speaker	•	•			
Commercial spot (up to 60 seconds, provided by organization) played during event	•				
Opportunity to collaborate on segment topic and speaker selection	•				
First option to support similar event in 2023	•				

*Only one (1) Presenting level is available for this event. Please contact Leisa Fox at lfox@mochamber.com.

“The topics were all *excellent*.”

“It was very well put together. I really enjoyed the conference.”



I 2022 ANNUAL MEETING

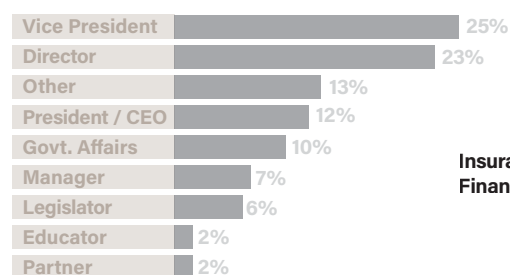
NOVEMBER 2022 ▪ *LOCATION TBD*

Our members are proud of their chamber and this event is designed to tap into that pride by showcasing the work and results of the Missouri Chamber of Commerce and Industry. Attended by the Missouri Chamber board of directors, members, associations, legislators and statewide elected officials, this meeting is the “must attend” event of the year.

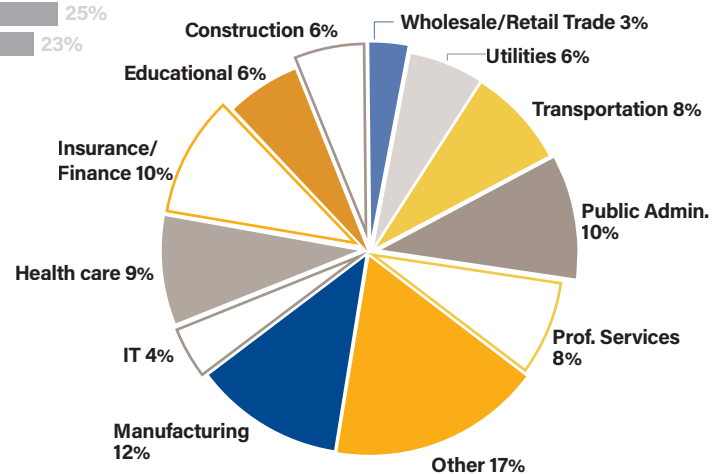
Market your organization in front of Missouri’s most influential businesses and associations through the Annual Meeting. Sponsorship of this event demonstrates your commitment to the mission of the Missouri Chamber.

YOUR BENEFIT:

2021 Registrants by Title (%)



2021 Registrants by Industry (%)



▪ **17,200+** emails sent with sponsor branding

LEVELS OF SPONSORSHIP

ANNUAL MEETING

Benefit	Presenting* \$10,000	Champion of Enterprise* \$8,000	Missourian in the Arena* \$6,000	Legislative** \$5,000	Gold \$5,000	Silver \$3,000	Bronze \$2,000	Supporter \$1,000
Number of event attendees included for organization and/or organization's clients	10	4	4	4	6	4	2	1
Preferred seating with <i>Award Recipient</i> :		Champion of Enterprise	Missourian in the Arena	Elected Official Awardees (first come, first served basis)				
Organization's logo featured on event landing page	•	•	•	•	•	•	•	•
Organization listed in pre-event email blasts	•	•	•	•	•	•	•	•
Detailed return on investment report following event	•	•	•	•	•	•	•	•
Event graphics provided for sponsor to share on own website, social media, etc.	•	•	•	•	•	•	•	•
Organization's logo will be incorporated into signage or décor	•	•	•	•	•	•	•	•
Commercial spot (up to 60 seconds, provided by organization) played during event	•							
First option to support similar event in 2023	•							

*Only one (1) sponsorship is available for this event. Please contact Leisa Fox at lfox@mochamber.com.

**Only four (4) sponsorships available for this event. Please contact Leisa Fox at lfox@mochamber.com

“Outstanding program. What a year the Missouri Chamber has had. Every member needs to attend this event.”



CAPITOL INSIGHT: PREPARING YOU FOR THE 2023 LEGISLATIVE SESSION

PRICING

Member:
\$129

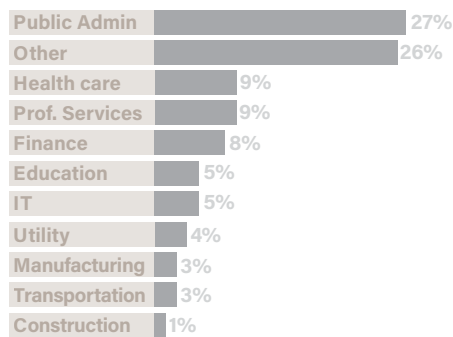
Non-member:
\$179

JANUARY 3, 2023 ▪ JEFFERSON CITY

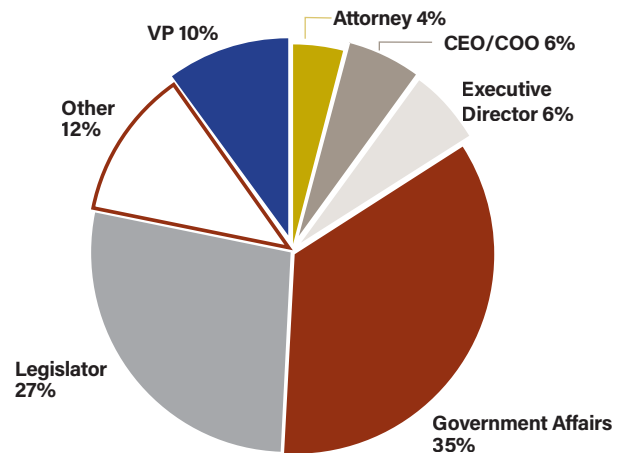
Hit the ground running for the 2023 Legislative Session! Whether you're new to the Missouri Capitol or an experienced advocacy professional, you won't want to miss this gathering of your peers, industry experts and government officials. Equip yourself to achieve your advocacy goals with the latest legislative intel, updates and more to maximize your impact in Jefferson City.

YOUR BENEFIT:

2022 Registrants by Industry (%)



2022 Registrants by Title (%)



▪ **34,000+** sponsor-branded emails sent

LEVELS OF SPONSORSHIP

CAPITOL INSIGHT

Benefit	Presenting* \$5,000	Gold \$2,500	Silver \$1,500	Bronze \$1,000	Supporter \$500
Number of event attendees included for organization and/or organization's clients	10	6	4	2	1
Organization's logo featured on event landing page	•	•	•	•	•
Organization listed in pre-event email blasts	•	•	•	•	•
Organization's logo displayed during introduction to the event	•	•	•	•	•
Detailed return on investment report following event	•	•	•	•	•
Event graphics provided for sponsor to share on own website, social media, etc.	•	•	•	•	•
Opportunity for organization to provide one piece of promotional material to be included in registration packet or at attendee place setting	•	•	•	•	
Organization's logo will be incorporated into signage or décor at one of the event's functions	•	•	•		
Opportunity to introduce a speaker	•	•			
Commercial spot (up to 60 seconds, provided by organization) played during event	•				
Opportunity to collaborate on segment topic and speaker selection	•				
First option to support similar event in 2024	•				

**Only one (1) Presenting level is available for this event. Please contact Leisa Fox at lfox@mochamber.com.*

“It’s very informative and respects both sides of the aisle. Great information to take back to our businesses and gives us an opportunity to get some answers that we need.”



MISSOURI CHAMBER
OF COMMERCE AND INDUSTRY

WE LOOK FORWARD TO WORKING WITH YOU.

Please direct questions to: Leisa Fox, *Director of Investor Relations*, lfox@mochamber.com or call (573) 634-3511.
To view all upcoming events please visit mochamber.com/events.