



EMCEE



## Jacqueline Clark, APR, Fellow PRSA

West Regional Government Relations & Public Affairs  
Holcim US



## BIO

Jacqueline Clark, APR, Fellow PRSA, leads west regional government relations and public affairs for Holcim NA, the world's largest construction materials manufacturer. Clark directs the company's public and government affairs as well as political action, community relations and crisis management programs. She is currently serving her second term on the Public Relations Society of America's Board of Directors.

For more than three decades, Clark has directed government relations and communications for category leading manufacturers in the social expression and construction materials industries. In recognition of her effectiveness, she earned the Portland Cement Association's Gleason award and the National Association of Manufacturers' Women's STEP Award. She was also the first client services director for Kansas City-based Polsinelli, one of the nation's fastest-growing law firms.

A frequent guest speaker on public relations, legislative and government relations, Clark was president of the PRSA Greater Kansas City Chapter in 2006 and earned recognition for her exceptional national service developing and leading her Chapter. In 2009, the Chapter named her PR Professional of the Year and in 2010, she was inducted into the PRSA College of Fellows. She, along with her colleagues and agencies of record, have earned numerous awards for their work.

Clark has served on boards of directors for public relations, business, civic, arts, education, health and human services

organizations. She led the international Mizzou Alumni Association in 2009-2010 as its president and received its Faculty-Alumni Award in 2015. She has served on the board of directors for both the Public Affairs Council and State Government Affairs Council (SGAC), organizations both of which are comprised of companies from every major industry sector. She is the only practitioner that holds two program certificates from the Public Affairs Council and two certifications from SGAC.

Voters elected Clark to the Lee's Summit, Missouri R-VII Board of Education in 2017 and she served for more than three years, including a term as board vice president. She is the first and only board member in the history of the school district to earn the Missouri School Boards' Association's highest achievement, its Distinguished Certification.

Clark has worked on a variety of issues at the federal, state and local levels and is highly regarded for her work in public policy development. She has also lectured as an adjunct professor at Park University's Hauptmann School of Public Affairs. Clark received a master's degree in public affairs with honors from the Hauptmann School and earned a bachelor's degree in political science from the University of Missouri along with a general honors certificate. She also earned a certificate from the University of South Florida's Muma College of Business in Diversity, Equity & Inclusion in the Workplace.