



FEATURED SPEAKER



Shanna Adamic

Executive Director, Cerner Charitable Foundation
Director of Philanthropy and Community



BIO

Shanna oversees Oracle Cerner's corporate philanthropic vision as Director of Philanthropy and Community and the Executive Director of Cerner Charitable Foundation. She is committed to providing equitable access to healthcare for children and reducing disparities in communities around the world. With Shanna's leadership, the foundation is delivering health and wellness programs to 36,000 students in 235 schools across the U.S. and global partnerships with organizations addressing the social determinants of health. Additionally in 2021, the foundation granted \$2.8M in medical grants to nearly 1,000 children around the world.

Through her roles as a corporate and philanthropy leader, Shanna has nearly 20 years of philanthropic experience. Over the course of her early career and focus on development, she increased special events fundraising by more than 450%, created a \$1 million profiting golf tournament, promoted meaningful volunteer initiatives to nearly 30,000 global corporate employees and developed a world-class donor experience in the unique space of both a corporate philanthropy and public charity.

Aside from her robust philanthropic experience, Shanna is also a former NFL cheerleader having cheered for the Kansas City Chiefs for 8 years. Her broadcast experience includes working as a Chiefs reporter and a regional Emmy-winning web series host.

Shanna's elite training as a professional athlete is core to her competitive, bold and optimistic personality. This intersected with her passion for healthcare and her personal health when she was diagnosed in 2017 with a life-threatening benign brain tumor. Shanna's determination to advocate for the quality of her own healthcare, led her to a life-saving surgery and a full recovery. This experience infused Shanna's passion for improving equitable access to quality healthcare.

Shanna is also an experienced speaker for live audiences, virtual platforms, televised events, podcasts and more. In her role as a philanthropic leader, she has hosted and participated in live and pre-recorded events as a featured speaker and panelist at forums with an audience size of 30-30,000. Most recently, she was the keynote for the national 2021 RAISE fundraising conference by OneCause and received a five-star viewer rating.

Shanna will tell you that her life mantra is "take the hill." She leads with a simple message that you can't always choose the hills, but you can choose how you respond to the climb and that will make all the difference in your outcome!