

SHOW-ME CAREERS SEMO: EDUCATOR EXPERIENCE

Employer Host Overview

The Missouri Chamber Foundation in partnership with the Cape Girardeau Area Chamber of Commerce look to key employers in the area to host sessions during the program ranging from 2-4 hours in duration. The following is an outline for host business sites taking place in **Southeast Missouri** this summer— **July 27 – July 1, 2022**.

The Goal of Show Me Careers is to expose area education professionals to the career opportunities in the Southeast Missouri area. During the program employers provide deep dives into various career pathways and high demand occupations from the host organization that require a HS degree, but less than a 4-year degree program. We hope to not only learn about the high-demand occupations that are available, but gain insight into the business models of each organization.

Details of hosting:

- **Audience – 20-30** Middle and High School educators, counselors and administrators participating in the program representing up to **5** area school districts in a cohort.
- **Logistics** – (if in person) we will be traveling as one unit on a charter bus. Once on site, the group can be split up into smaller groups as needed. Please feel free to take this into account for planning of tours, presentations or any “hands on” activities that you may be setting up.
- **Industry Tour and Time** – Open to “hands on”, panel discussions, tours, mini-job shadowing, or other forms of engagement during the industry visits. Every location is unique and offering a slightly different perspective, which will add great value and diversity to the week. Time on-site will dictate what is possible. For example, 2 hours may be difficult to run a “hand’s on” activity or a more personalized job shadowing. Whereas for 4 hours this would be expected.
- **C-Suite Engagement** – To provide a solid experience for all involved, and to show a solid dedication to the development of these education professionals, we place the expectation that a member/s of the company’s C-Suite will speak or engage with the group during the time on site. Many times, the President/CEO or lead plant/facility manager will speak to industry/company and the ethos of building talent within the organization.
- **Materials** – any materials on the company, career pathways available, or HR incentives are encouraged. If you have academic focused materials developed and available, they too may be distributed. Any hand-outs or give-a-way items are welcomed and can be distributed ahead of time in the pre-flight bag or while on site at your place of business.
- **Take-A-Way** – Educators / Counselors / Administrators will walk away with a better understanding of the industry, career pathways and a sincere understanding of the vital role that the host business plays in the local economy.
- **Follow Up** – that your company will be open to follow up engagement in the 2022-2023 school year and beyond by these educators for a variety of activities. These could range from – classroom presentations and co-teaching a lesson, student internships and job shadowing, client projects either for students or teachers, etc....
- **End Result** – participants will have expert facilitated career pathway curriculum that they can utilize in the classroom or counseling office in the academic year, and beyond.

