

SHOW-ME CAREERS STL: EDUCATOR EXPERIENCE

Employer Host Overview & FAQ

The Missouri Chamber Foundation in partnership with the Regional Business Council – STL look to key employers in the area to host sessions during the program ranging from 2-4 hours in duration. The following is an outline for host business sites for the [2022 Show Me Careers STL](#) program taking place in **St. Louis** this summer– **June 20 - 24, 2022**. Due to growing demand by St. Louis employers, we ask that all prospective employers fill out the Business [host form](#) for consideration.

The Goal of Show Me Careers is to expose area education professionals to the viable career opportunities in St. Louis Metro area businesses. During the program employers provide deep dives into various career pathways of high-demand occupations. Emphasis placed on pathways that require a HS degree, but less than a 4-year degree program.

Details of hosting:

- **Audience** – 40-50 Middle and High School educators, counselors and administrators participating in the program representing up to 15 St. Louis Metro area school districts in a cohort.
- **Host Tour and Time** – Every location is unique and offering a slightly different perspective, which will add great value and diversity to the week. Onsite activities will range from presentations, panel discussions, tours, mini-job shadowing, hands on activities or other forms of engagement during the industry visits. Time on-site will dictate what is possible. For example, 2 hours may be difficult to run a “hand’s on” activity or a more personalized job shadowing. Whereas for 4 hours this would be expected of the employer host.
- **Logistics** – we will be traveling as one group by charter bus to each location during the week. Once on site, the group can be split up into smaller groups as needed. Please feel free to take this into account for planning of tours, presentations, shadowing, panel discussions or any “hands on” activities that you develop.
- **C-Suite Engagement** – to provide a solid experience for all involved, and to show a solid dedication to the development of these education professionals, we place the expectation that a member/s of the company’s C-Suite will speak or engage with the group during the time on site. Many times, the President/CEO or lead plant/facility manager will speak to the group about the overview of the industry/company and the ethos of building talent within the organization.
- **Materials** – any materials on the company, career pathways available, or HR incentives are encouraged. If you have academic focused materials developed and available, they too may be distributed. Any hand-outs or give-a-way items are welcomed and can be distributed ahead of time or while on site.
- **Take-A-Way** – Educators / Counselors / Administrators will walk away with a better understanding of the industry, career pathways and a sincere understanding of the vital role that the host business plays in the local economy.
- **Follow Up** – that your company will be open to follow up engagement in the 2022-2023 school year and beyond by these educators for a variety of activities. These could range from – classroom presentations and co-teaching a lesson, student internships and job shadowing, client projects either for students or teachers, etc....
- **End Result** – participants will have expert facilitated career pathway curriculum that they can utilize in the classroom or counseling office in the 2022-2023 academic year, and beyond.

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