WORKFORCE2030
conference
Conference Agenda
Tuesday, October 15, 2019

Hotel map found on the inside back cover

9:15am  Registration and Breakfast - Grand Concourse Ballroom

10:00am  Welcome
Grand Concourse Ballroom
Dan Mehan – President/CEO, Missouri Chamber of Commerce & Industry

10:10–10:45am  Kick-off Keynote

Workforce2030: Six Strategies Transforming Missouri’s Workforce
Grand Concourse Ballroom
Ted Abernathy – Principal, Economic Leadership LLC
As the author of the Missouri Chamber Foundation's Workforce2030 Report, Abernathy sets the stage for the conference. Since its release last year, Workforce2030 has helped guide Missouri’s efforts to transform how our state attracts, retains and develops workers. Abernathy will discuss future steps Missouri must take to compete on the national stage.

11:00–11:45am  Breakout Sessions

Building An Impactful Trades Program In Rural Missouri
Room: Lambert C/D
A.J. Tinker – CTE Director, Salem High School Trades Program
You don’t need to have a big budget to make a big impact on your local workforce. Learn how one small community put Career Technical Education (CTE) on the forefront of its local workforce development strategy to fill open positions in the skilled trades.

Opportunity For All: Engaging Business And Community Partnerships For Students
Room: Orly
Dr. Rhonda Key – Principal, Jennings High School
Driven by the desire to offer all students career pathway exploration in high school, Jennings School District has developed and leveraged business and community partnerships in nontraditional—yet effective—ways. The results have been transformative for students and educators at this school.

National Geospatial-Intelligence Agency: The Race For Talent
Room: Heathrow
Jason Hall – Co-founder/CEO, Arch to Park
Anyone who sails a U.S. ship, flies a U.S. aircraft, makes national policy decisions, fights wars, locates targets, responds to natural disasters or even uses a cellphone for directions relies on the National Geospatial-Intelligence Agency (NGA). Learn how St. Louis is meeting the challenge of providing geospatial and IT talent to the NGA. Hall will lead a panel discussion with people who are navigating the expansion.

If You Don’t Have A System For Recruiting And Engaging Workers With Disabilities, You Are Missing Out
Room: Lambert B
Dr. Kayla Hahn – Policy Director, Office of Gov. Mike Parson
Duane Shumate – Director of Employment, Community and Youth Transition, Missouri Department of Mental Health
How can your company better attract, hire and retain individuals with disabilities to enhance and provide value to your team? Learn more about the Model Employer program, one of Gov. Mike Parson’s new initiatives to help disabled workers obtain competitive, integrated employment.
12:00–12:30pm  Lunch - Grand Concourse Ballroom

12:30–1:00pm  Lunch Keynote

**Collective Vision: Aligning Post-Secondary Education With Employer Needs**
Grand Concourse Ballroom

*Dr. Mun Choi – President, University of Missouri System*

Since taking the helm, Choi has worked tirelessly to build bridges between Missouri employers and the four UM System universities. Choi will give you a look inside Missouri's largest workforce development engine. Learn what steps the UM System is taking to strengthen alignment and make a meaningful difference in our state's labor pool and economy.

1:15–2:00pm  Breakout Sessions

**Employee Retention Is A Bottom Line Issue**
Room: Heathrow

*Dr. Becca Castro – Founder, Castro Coaching & Consulting*

Discover how to create employee experiences that align with business goals and establish a culture of collaboration, productivity, innovation and success. Castro will provide strategies you can use to motivate your team from recruitment to retirement and retain a high-performing workforce.

**SkillUP: Helping SNAP Recipients Achieve Success**
Room: Orly

*Ramona Mundwiller – Grants Administration Director, Missouri Community College Association*

*Ambrosia Harrison – SkillUP Coordinator, St. Louis Community College*

The SkillUP program was designed to help Missourians who receive SNAP benefits achieve independence through training and job placement assistance. Join us to dive into how Missouri's community and technical colleges are preparing these individuals for the workforce through short term training programs in high demand industries.

**Bringing Mentorship Front And Center For Disadvantaged Youth**
Room: Lambert C/D

*Wyky Jean – Co-founder and Youth Mentor, Honorable Young Men Club*

Cape Girardeau's Honorable Young Men Club is dedicated to creating a community where young men are empowered to reach their full potential. Hands-on learning, job shadowing, life coaching and helping participants create their own brand are some of the elements of this nationally recognized program making a big difference for Cape Girardeau-area youth.

**Educating For Evolving Roles In Health Care**
Room: Lambert A

*Mollie Nordgren – Associate Dean, Undergraduate Nursing, WGU Missouri*

Health care occupations are projected to grow 14% through 2028. To keep pace with demand and industry, higher education must prepare graduates to thrive in evolving health care roles. Western Governors University's College of Health Professions is one of the nation's largest educators of health professionals with curriculum that is continuously aligned with the workforce needs employers value. This presentation will provide insights into educating the health care providers of the future.

**Recruit Your Future Talent Today With Internships**
Room: Lambert B

*Kelly Dyer – Intern and Business Engagement Director, Missouri Chamber Foundation*

This panel discussion will explore how internships are building a workforce pipeline for companies and organizations across Missouri. Hear stories and feedback from the employer and intern perspective. Learn about best practices and discover how the Missouri Chamber's mointernconnect.com service can help.
Registered Apprenticeship
Momentum In Missouri
Room: Lambert B
Allyssa Miget, Senior Advisor to the MO Dept. of Higher Education and Workforce Development (MDHEWD)
A registered apprenticeship is a highly flexible “earn while you learn” training model for employment that combines employer-driven job-related instruction with extensive on-the-job learning under the supervision of a trade professional. Apprenticeship programs are gaining momentum nationally. Learn what Missouri is doing to ride that growing trend.

The Impact Of Medical Marijuana Legalization On Our Workforce And What Employers Need To Do To Prepare
Room: Heathrow
Tracy Vandover – Counsel, Carmody MacDonald P.C.
Last year, voters approved the legal use of medical marijuana in Missouri starting as early as January 2020. This provides time, but not much, for employers to consider how this big change affects their current policies and practices related to drug testing and disability-related accommodations in the workplace. Learn about the challenging issues created by this new law and what employers can do to prepare for it.

Talent Pipeline Management (TPM):
A Strategic Alignment Between Classroom and Career
Room: Lambert C/D
Joshua Westfall – Senior Manager, Policy & Programs, U.S. Chamber of Commerce Foundation Center for Education
We have a misalignment between what is taught in the classroom and what is needed for a career. TPM is a demand-driven, employer-led workforce strategy to build talent supply chains aligned to dynamic business needs for both a new and incumbent workforce. Learn how the TPM six strategy approach and related support of the Job Data Exchange and T3 Innovation Network initiatives can help your community.

Tomorrow’s Talent: Shaping The Future Of Work
Room: Orly
Mary Kate Morley Ryan – Senior Principal, Accenture
This interactive session will engage and inspire you to reimagine your workforce, harness a growth mindset and reflect on how you can shape the future of work in your community. Morley Ryan will provide data on declining and growing “good jobs” and highlight a St. Louis-based “inclusive future workforce” pilot program.

Disrupting The Unconscious Bias
Grand Concourse Ballroom
Dr. Damion S. Jones, SPHR – Global Head, Inclusion and Diversity, Bayer
In his current role, Dr. Jones is responsible for outlining the inclusion strategy for the multinational pharmaceutical and life sciences company, Bayer. He will discuss strategies to disrupt unconscious bias and embed inclusion into your company to help build a vibrant, diverse and productive workforce. Learn how to cultivate common ground and engage and connect across your entire workforce.

Sponsored by WGU Missouri
Renaissance Ballroom - Top Floor
Ditching Stereotypes And Growing A Strong, Skilled Workforce
Grand Concourse Ballroom
Randy Zook – President/CEO, Arkansas State Chamber of Commerce and Associated Industries of Arkansas

Be Pro Be Proud is a nationally recognized initiative led by the Associated Industries of Arkansas Foundation to narrow the skills gap and bring a new generation of pride and professionalism to Arkansas’s manufacturing, construction, transportation and utility industries. The initiative facilitates workshops at schools across the state, recruits ambassadors and provides information about in-demand jobs and training within these sectors. Be Pro Be Proud is on the verge of release in additional states across the Southeast.

Re-Integration Into The Workforce: Bringing Workers Off The Sidelines
Room: Lambert C/D
Kathy Lambert – CEO and Co-Founder, Connections to Success
Nancy Wiley – MoSTART Grant Manager, MDHEWD
Shelle Jacobs – Re-entry Coordinator, MO Dept. of Corrections
Formerly incarcerated individuals represent an underutilized source of talent. Each year, 19,000 ex-offenders are released in Missouri looking for jobs and second chances. Jacobs will moderate a panel of employers who have utilized the Missouri Department of Corrections re-entry program and identify ways you can tap into this labor pool.

Missouri One Start: Revamped And Ready To Deliver Customized Workforce Solutions
Room: Lambert B
Kristie Davis – Director, Missouri One Start, MO Dept. of Economic Development

Learn how your company can utilize Missouri’s workforce solutions program, which was recently revamped and rebranded as Missouri One Start. This state program helps businesses of all sizes ramp up quickly for relocation or expansion by providing job training and recruitment services through a concierge-like customized approach.

CareerWise Colorado: The Power Of Youth Apprenticeship
Room: Orly
Noel Ginsburg – Founder/CEO, CareerWise Colorado

In the state of Colorado, CareerWise has built a modern youth apprenticeship system based on the Swiss Vocational Education and Training model. After four years of operation, the system is working in six distinct Colorado communities serving hundreds of student apprentices and businesses across a variety of high growth industries. Hear from Ginsburg about the opportunity a statewide youth apprenticeship model presents to industry.

St. Charles CAPS: Accelerating Work-based Learning For High School Students
Room: Heathrow
Nicole Whitesell – Director, St. Charles County CAPS

Missouri is a leader for Center for Advanced Professional Studies program. This initiative gives high school juniors and seniors the chance to earn college credit while exploring potential professions. Whitesell will facilitate a panel discussing this workforce development program and highlight its success in the St. Charles area and across the state. Learn how you can take advantage of this model at your business or in your community.
Promoting From Within: Enterprise’s Secret To Success

Room: Grand Concourse Ballroom

Shelley Roither – Vice President Global Human Resources, Enterprise Holdings

What are the secrets to motivating and developing young workers? Enterprise has earned the distinction of being the No. 1 Entry Level Employer in the U.S. year after year. Learn about its culture of promoting from within, the Enterprise Management Training program and other methods Enterprise deploys to develop new hires into leaders.

Talent Driven, Data Driven: The Missouri Workforce 2019 Survey

Room: Heathrow

Alan Spell – Research Manager, Missouri Economic Research and Information Center (MERIC)

Understanding the workforce is the first step in developing talent. Spell will share findings of a new statewide employer survey—The Missouri Workforce 2019 Survey—which explores the trends and needs of Missouri’s workforce. Where are the talent gaps in the state? What are our opportunities for growth? Find out during this data-rich session.

Making Missouri And Your Business WorkReady

Room: Lambert B

Cheri Tune – Regional Manager, ACT Work Ready Communities

Discover what makes a region’s workforce ecosystem thrive and how employers succeed at each stage of the talent pipeline through ACT WorkKeys®. This session highlights fresh trends on improved performance for employers, educators and workforce/economic developers alike. Gain insight on how workforce ecosystem components link and align into an ACT® Work Ready Community.

The Power Of Career And Technical Education

Room: Lambert C/D

Mark C. White, Ph.D – Associate Extension Professor, University of Missouri

Steve Bryant – Career Pathways Manager, MO Dept. of Secondary Education

Despite the proven benefits of career and technical education, many Missourians seem to have misconceptions about its worth in preparing the state’s future workforce. Hear about findings from a recent survey designed to identify ways to strengthen this valuable workforce development tool.

Driving Public Policy Around Education And Workforce Development

Room: Orly

Kara Corches – Director, Legislative Affairs, Missouri Chamber of Commerce and Industry

Workforce development has moved to the forefront of legislative issues. Corches will facilitate a panel of legislators who are leading the debate. From charter school expansion to workforce training investment, you will hear a lively discussion from legislators on all sides of these important topics.

Understanding The Fastest Growing Demographic In The U.S.

Room: Grand Concourse Ballroom

Ramiro Cavazos – President & CEO, U.S. Hispanic Chamber of Commerce

Seventy-five percent of new employees will be Hispanic in the next eight years. With more than 50 million Hispanics in the U.S. today, understanding this segment of our workforce is essential. This keynote is designed to help you better understand and harness the potential of this fast-growing demographic.
Best In Midwest And Talent For Tomorrow
Grand Concourse Ballroom

Rob Dixon — Director, MO Dept. of Economic Development
Zora Mulligan — Commissioner of Higher Education, MDHEWD

The Missouri Chamber has worked closely with Dixon and Mulligan to advance their bold Best in Midwest and Talent for Tomorrow initiatives. They have great progress to report! This segment will provide a forum to further align efforts and rally the state behind our common goal of making Missouri’s workforce and economic development assets even stronger and more effective.

Gov. Mike Parson: Focused On Workforce
Grand Concourse Ballroom

Gov. Mike Parson — Governor of Missouri

Leading Missouri’s workforce transformation as governor of Missouri, Mike Parson has been a champion for improving our state’s workforce — empowering Missourians with valuable skills that match the needs of today’s employers. Under Gov. Parson’s leadership, Missouri passed major reforms in 2019 to make real progress toward meeting our workforce goals. Hear the governor’s thoughts on where the state stands on workforce and what must be done to continue moving forward.

3:00–3:05pm Closing Remarks
Grand Concourse Ballroom

Dan Mehan — President/CEO, Missouri Chamber of Commerce & Industry